

Arizona Recycling Coalition Grants Program 2017/8

Overview

Since its inception in 1993, the Arizona Recycling Coalition (AZRC) Grants Program has awarded more than \$40,000 in funding to nonprofit organizations, local governments and tribal nations to significantly increase recycling and divert what is taken to the landfill. AZRC is a nonprofit organization of professionals and citizens pledged to promote recycling efforts in private, public and nonprofit sectors throughout Arizona.

Purpose

Recycling is an important part of our community; it conserves natural resources, helps the environment and creates a more sustainable Arizona. The intent of the Grants Program is to develop new measurable recycling initiatives that significantly improve the recovery of recyclables. AZRC will award up to **\$5,000** in grant funding to a winning applicant.

Eligibility

Applicants as defined:

- In the recycling industry and engaged in the collection, transporting, processing, marketing, education/outreach of recyclable materials
- Is a nonprofit, government agency, school, or a tribal nation. Must provide proof on nonprofit status.
- AZRC member in good standing. If not a member, grant funding will be used for a one year membership for the winning applicant.
- Applicant must demonstrate a commitment to sustaining the project beyond the grant term and explain how that commitment will be maintained.

Program eligibility as defined:

- Funding for a project that result in a measurable reduction of materials that would otherwise would be land filled.

Application Deadline & Requirements

An electronic application is available at: www.arizonarecyclingcoalition.org. Grant applications must be submitted by **September 15, 2017, 11:59 P.M.** The grant application must be scanned and submitted electronically in PDF format by email to: awardsandgrants@ArizonaRecyclingCoalition.org. All applicants will receive confirmation of their electronic submission within 72 business hours of receipt.

The first review of the applications will be completed by October 1, 2017. The grant award announcement will be made at the Arizona Recycling Coalition Convention in October 2017.

For information regarding the grant please contact awardsandgrants@arizonarecyclingcoalition.org

ARIZONA RECYCLING COALITION 2017/8 GRANT APPLICATION

Awardsandgrants@ArizonaRecyclingCoalition.org

PART A. SECTION 1. – APPLICANT INFORMATION

Applicant Name:		Federal ID No.:	
Address:		Phone:	
		Fax:	
City/State/Zip:		Email:	
Official Signatory			
Official Signatory for Applicant:		Position	
Address:		Phone:	
		Fax:	
City/State/Zip:		Email:	
Project Coordinator:			
Project Coordinator:		Title:	
Address:		Phone:	
		Fax:	
City/State/Zip:		Email:	
Applicant Status: ≤ City ≤ County ≤ School District ≤ College/University ≤ Tribal Nation ≤ Nonprofit ≤ Other			

SECTION 2. – PROJECT SUMMARY

Provide a brief explanation of the proposed activity:

SECTION 3. – AUTHORIZED SIGNATURE

I hereby certify that the submission of this application has been duly authorized by the governing body of the entity, and that I am legally authorized to sign this application:

For regional and joint recycling projects, signature by the governing body of each participating entity shall be required.

Printed Name:	Signature:	Date:
---------------	------------	-------

PART B. SECTION 4. – RECYCLING PROJECT DETAILS

Answer the following questions on a separate sheet of paper. Use additional pages as necessary. Each response must be numbered to correspond with the question. Applications will be evaluated based upon responses.

A) Project Description

- 1) Describe the proposed project – is it a new program or the expansion of an existing program?
- 2) List the service area by physical boundaries – include cities, counties, etc. that will be active participants.
- 3) Why is this project needed?
- 4) Is the proposed project otherwise unavailable for the service area?
- 5) List materials to be collected and the expected increase or decreased in tons for the grant period.
- 6) What measurable outputs will be provided, is this a significant increase, what is the current baseline (pre and post)?
- 7) How will materials be collected, processed and marketed?
- 8) Describe how and why the requested equipment is needed to implement the proposed project.
- 9) Provide a 4 month timeline for implementation of the proposed project. Funding will be disbursed according to the timeline provided. Revisions to the timeline are acceptable and must submit as an addendum.
- 10) If applicable provide a list of potential buyers available for the materials to be collected. Include name and address of potential buyers.

B) Project Advertising and Education

- 1) What media type (specify radio, TV, newspaper, etc.) will you use to advertise your program?
- 2) Identify any advertising/education partners and how/what each will contribute.
- 3) Provide a marketing strategy of how the program will be advertised if applicable.
Describe the proposed advertising and education action plan for the project. Include the target audience and media to be used. List any strategic partners that will assist you with the program.
- 4) Arizona Recycling Coalition requires that you include our logo on any collateral material that is distributed for this program. Prior approval is required.

C) Project Sustainability

- 1) Describe how the proposed project will remain financially viable after grants funds have been expended.
- 2) Identify sources of revenue such as line item in budget, revenue generated from sale of collected materials, tax revenue, tipping fees, etc. Will the anticipated project generate revenue? If this is a cost avoidance program, provide the anticipated savings.
- 3) If the project is regional or joint, explain various partners' roles and contributions.
- 4) Describe the criteria and methods to be used for measuring success of the proposed project.

PART C. SECTION 5. – RECYCLING PROJECT GRANT EXPENDITURES	
<i>Complete the budget table below. The cost should be an estimate based on a submitted vendor quote/invoice.</i>	
Equipment - List in order of priority - #1 would be the first choice	Estimate
Equipment Request Total =	
Program Advertising and Education	Estimate

	Advertising and Education Total Request =
Other – specify	
	Other- Total Request =
Equipment + Advertising + Education + Other =	TOTAL GRANT REQUEST